

Transform Fresno Presents

Business Development Resources by



Saturday, April 2nd
11:00 pM-12:00 pM

What is Fresno4Biz?

- John Lorange-Fresno Regional Workforce Development Board

Entrepreneurship/Business Support

- John Lorange-Fresno Regional Workforce Development Board
- Rich Mostert-Valley Community Small Business Development Center-Clovis Community College



Our Mission

WWW.FRESNO4BIZ.COM is an online referral system composed of 12 members. We provide a mix of business resources and offer an integrated service delivery system that connects businesses to all services from start-up, retention, expansion and retraction.

GOALS:

1. Reduce barriers for business growth and provide recommended solutions.
2. Align partner resources with collaborative efforts to integrate them into a holistic business services product offering.

www.fresno4biz.com

FRESNO 4BIZ

Serving all of Fresno County.

*Put our collective
resources to
work for you –
for free*

Business has never been easier with Fresno4biz.com! For the first time, twelve local, public/private organizations have united for one common goal: to help your business. Get assistance for your startup company, tips on how to expand your business, layoff aversion/transition strategies, and everything in-between. This FREE all-in-one source is your new go-to for all things business.

**TOOLS FOR
BUSINESS SUCCESS**
Free Resources to Assist
Your Business

Calendar

Partner Contacts

**SBA
Online Trainings**

**SCORE
Online Trainings**

**Get
Assistance
Here**

**Click here to request
services**



This WIOA, Title 1-financially assisted program/service is an equal opportunity employer/program.
Auxiliary aids and services are available upon request to people with disabilities and/or limited English.

Serving all of Fresno County.

Please complete the information below to help us determine how best to assist you.

First Name:* Last Name:* Title:*
Company Name:* Phone:*
Physical Address:* Physical City:* Physical Zip:*
☐ Check this box if you have a different mailing address
E-Mail: *
How did you learn of the Fresno 4 Biz website? *

Industry Cluster:
(Advanced Manufacturing ▼)

So that we may address your needs, how would you classify where your business currently is:
(Looking to start a business ▼)

Have you previously been in contact with, or been provided assistance by, one of our partner agencies?
If so, Please indicate which one(s)

- ☐ Workforce Connection and/or Business Services Center
- ☐ Economic Development Corporation serving Fresno County
- ☐ Small Business Development Center
- ☐ Fresno Community Development Financial Institution
- ☐ Better Business Bureau
- ☐ U.S. Commercial Service, U.S. Department of Commerce
- ☐ U.S. Small Business Administration
- ☐ Central Valley SCORE
- ☐ Water, Energy and Technology Center
- ☐ Downtown Business Hub
- ☐ CSUF Lyles Center for Innovation & Entrepreneurship
- ☐ California Governor's Office of Business & Economic Development

STEP 1: Fill out your contact information

I'm Starting a Business
I Need Financial Assistance or Help Getting a Loan
I Want to Grow My Business
I Need Help With Staffing
I Have General Business Questions
I May Need to Lay Off Staff or Close Down My Business

General Comments (300 characters max)

Characters remaining: 300

STEP 2: Tell us what area you need assistance in.

- ☐ Fresno Community Development Financial Institution
- ☐ Better Business Bureau
- ☐ U.S. Commercial Service, U.S. Department of Commerce
- ☐ U.S. Small Business Administration
- ☐ Central Valley SCORE
- ☐ Water, Energy and Technology Center
- ☐ Downtown Business Hub
- ☐ CSUF Lyles Center for Innovation & Entrepreneurship
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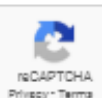
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- ☐ I acknowledge and accept that the information submitted in this form will be shared among Fresno4Biz partners only for the purpose of assisting my business.*

☐ I'm not a robot



Submit

Step 3: Click "I acknowledge.." box, confirm you're not a robot then click submit!

- Once submitted, referral goes to Fresno Workforce Development Board's Business Services Center
- We reach out to business to determine best member to refer to
- Within 48 hour period, business will be connected to member(s) with appropriate resources they need.

Fresno Regional Workforce Development Board-Business Services Center

2022 Transform Fresno Summit



Fresno Regional WDB
**Business Services
Center**

A proud partner of America's Job Center of CaliforniaSM network.

CREATING OPPORTUNITIES FOR BUSINESS OWNERS & LOCAL TALENT

BUSINESS

CHALLENGE/OPPORTUNITY



TALENT

CHALLENGE/OPPORTUNITY

- RECRUITMENT OF TALENTED WORKFORCE
- ACCESS TO TAX CREDITS

- OPPORTUNITY TO EXPLORE POTENTIAL CAREER OPPORTUNITIES
- ACCESS TO INDUSTRY SPECIFIC TRAINING PROGRAMS



UPSKILL TRAINING PROGRAM

TALENT RETENTION

Retain qualified talent and teams essential for your business operations.

EXPANSION OPPORTUNITIES

Explore expansion opportunities based on organizational goals and current personnel.

COMPETITIVENESS

Stay up-to-date on trends, strengthen your team in order to compete in today's business world.

NAVIGATING THE WORLD OF HUMAN RESOURCES IN VOLATILE TIMES

WEARING MANY HATS AT ONCE WITHOUT A TRUCE

ADAPTABILITY

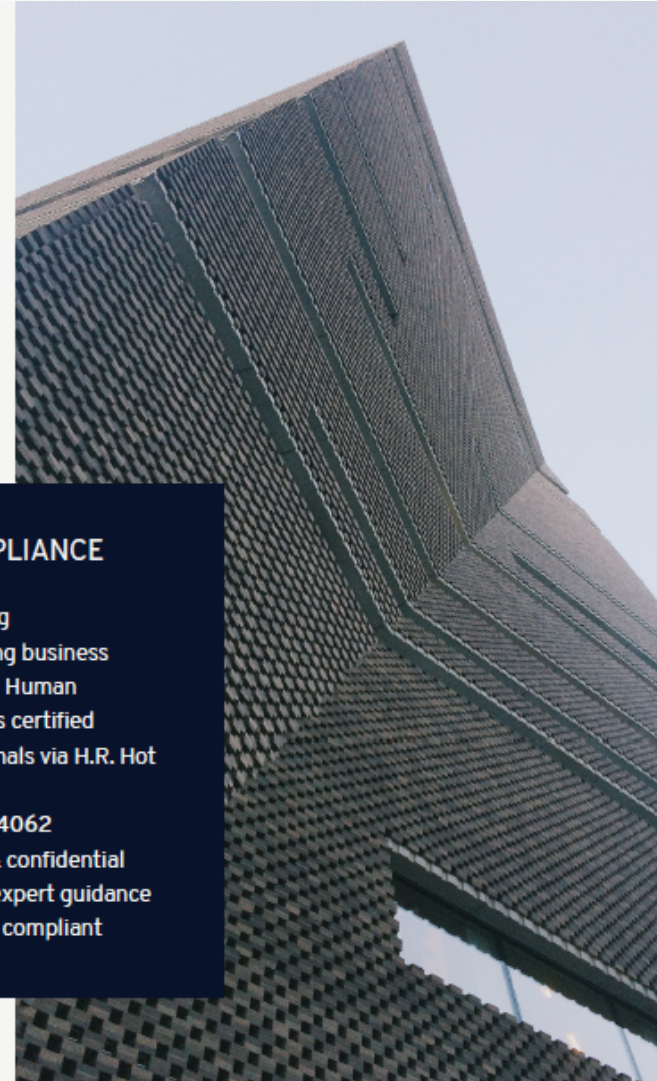
- New was to operate (remote, physical location, hybrid)
- Implication of adapting a team/worksites to comply with the pandemic (employee safety)
- Retooling to sustain your business

MANDATES

- Closures
- Leave laws -
- Paid Leave and Families First Coronavirus Response Act
- Employee complaints
- Navigating personnel dilemmas

COMPLIANCE

- Reopening
- Connecting business owners to Human Resources certified professionals via H.R. Hot Line
- 559.230.4062
- No-cost & confidential industry expert guidance to remain compliant



MOBILIZING RAPID RESPONSE SERVICES

HELPING NAVIGATE TURBULENT TIMES

CHALLENGE

- Closures
- Major Layoffs

SUPPORT

- Lessen potential liabilities
- Increase employee morale
- Training & Job Leads



Valley Community SBDC

- Provides no-cost, confidential business counseling to entrepreneurs and small businesses.
- Offers no and low-cost training to help start, manage and grow your business.
- Covers Fresno, Madera, Tulare and Kings Counties.
- How to get the help you need:
[Valleycommunitysbdc.com/get started](http://Valleycommunitysbdc.com/getstarted)

*Rich Mostert, Director
Valley Community SBDC*

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FRESNO | KINGS | MADERA | TULARE

FRESNO 4BIZ

Visit www.fresno4biz.com or call 559 230 4062 to learn more!

