



Transform Fresno

Youth Leadership Development Program

Quarterly Community Meeting Sept. 2021

Presenters:

Sher Moua (YLI), Olga Moya (EOC), Kato Prado (YLI)

SHER MOUA



NICOLE HUTCHINGS



JOBY JONES



Shout out to the rest of our team !

Program Background



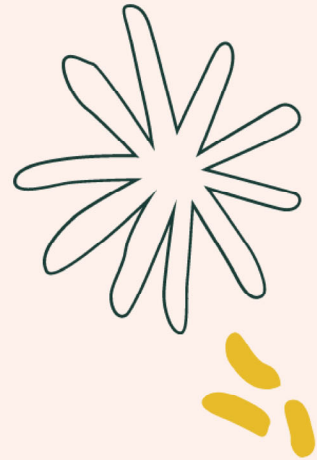
COMMUNITY ENGAGEMENT PARTNER

CONTRACT PROPOSED GOAL:

Coordinate program & agency resources, prepare annual summit presentation

HOW?

- Recruit and train 48 young people total, over 4 years
- Coordinate a program focused on personal & leadership skills development
- Prepare youth leaders to support and engage with local TCC projects and meetings



Curriculum Priorities

Program design during pandemic: by young people for young people



Environmental
Justice



History of
Transform Fresno



Wellness in
Advocacy



Budget/Financial
Literacy



Leadership
Fundamentals

Maximizing our Time

ENGAGING MORE YOUNG PEOPLE THROUGH SUMMER WORKSHOP SERIES

- Thank you to the City of Fresno for our budget modification !
- 4 hands-on workshops to introduce youth to Transform Fresno context & projects





Transform Fresno Summer Workshop Series

• Themes Explored:

- Introduction to permaculture
- Mind-Gut Connection
- Food Deserts
- Growing your own food
- Environmental justice basics
- Transform Fresno basics



• Interactive Workshops:

- Team-building
- Neighborhood observations & scavenger hunt
- Introduction to permaculture
- Seed planting
- Healthy food preparation
- Trivia







"...I feel that it is good for our voices to be heard because you know growing up we see things that even we wanna change but we feel that we don't have the resources or we don't have like that kind of power to change things such as some trees cuz in the program some kids did want change. We had questions like what would you change? Some people said streets (like potholes and signs), others said trees, gardens, stores especially. So things like that we can kinda like bring to the table but we don't know that we can but with programs like these it shows you that you really can come even though you're younger - like there's a spot and opportunity for you..."



A group of five people, three men and two women, are standing outdoors in front of a light-colored building. They are all wearing face masks. The man on the far left is wearing a black mask and a dark t-shirt with 'GYMSHARK' on it. The woman next to him is wearing a purple mask and a green top. The man in the center is wearing a white mask and a blue t-shirt. The man on the far right is wearing a blue mask and a light blue button-down shirt. The woman on the far right is wearing a blue mask and a white t-shirt with a pink graphic. They are all holding papers or flyers. The background shows a building with a yellow wall and some greenery.

Recruitment Efforts:

- **In-person Outreach:**

- **Flyering & door to door outreach**

- 420+ houses reached

- Apartments: Bigby, Kearney-Cooley, Legacy, MLK

- **Street Saints staff connecting directly with students**

- **Community events:**

- **Back to school Health and Resource Fair @ Roeding Park**

- **West Family Resource Center Back to School Youth Explosion**

- **Fresno Grizzlies baseball game**

- **In-person + Virtual Club Rushes & Back to School Nights**

Gearing up for Year 2 !

- Preparing for a hybrid virtual / in-person curriculum delivery
- Planning for return of guest speakers Pastor Lee Pointer, Dr. Venice Curry, IOCG Lead Nia Hodge and more!
- Collaborations with other TCC projects for community-wide events for Fall & Spring
- In-person welcome meeting Thurs. Sept. 16th
 - 8/12 spots filled

Join us for the 2021-2022 Youth Cohort

Transform Fresno Youth Leadership Development Program

1.

Earn a stipend
learning about
Transform Fresno,
leadership skills,
environmental
justice & more!

2.

Open to youth 13 - 18
living in or going to
school in 93706 or
93721

3.

Meeting in person
beginning
Fall 2021



YOUTH LEADERSHIP INSTITUTE
Use Your Voice

LINK TO APPLICATION ON BACK



Fresno EOC
**Community
Peace
Initiatives**

**FRESNO STREET
SAINTS**