TRANSFORM FRESNO DISPLACEMENT AVOIDANCE PLAN

AUGUST 2020 PROJECT UPDATE | THRIVANCE GROUP

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- Recommend a set of policies that will prevent, disrupt, and predict displacement in Fresno
- **Develop City Staff capacity to implement policies and to work with and for** residents in ways that are anti-racist and rooted in dignity
- Create a set of tools City Staff and residents can continue to use to measure and evaluate anti-displacement outcomes

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Project Kick-Off (May) Executive and Stakeholder Interviews (June-July) Social Climate Analysis (June) Transformative Justice (June-December) Strategy Deployment (August) **Archival Research and Oral History Collection (August-October) Policy Gap Analysis (September) Info Hub Deployment (September) Policy Development/Dignity Labs (September)** Meta Analysis and Research (July-November) Capacity Building (October) Final Policy Proposal Package (December) Final Sustainability/Implementation Plan and Took Package (December) Oral History Project Installation (January 2021)

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SOCIAL CLIMATE ANALYSIS

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SCA PROCESS

Part 1 - Preliminary Assessment of Displacement Factors

Part 2 - Research Design and Strategy Development

Part 3 - Findings, Final Recommendations, and Implementation Strategies

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SCA FINDINGS

Thrivance Narrative

- Yokut Heritage and Fresno's Legacy of Hostile Land Acquisition
 - Black Agriculture
 - Chicano Movement
 - Mong/Hmong Legacy

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SCA FINDINGS

Anti-Displacement Safety Net

Employment Access Advocates and Economic Development Groups Implementers and Advocacy Groups with Deep Institutional History of Infrastructure Investment Patterns Housing Authority Staff and Housing Justice Advocates Racial Justice Advocates Public Health Professionals



Anti-racism Campaigns

SCA FINDINGS

Opportunities for Deeper Understanding

Labor Profile **Current Phase of Displacement** Zoning Laws/History Mobility Attitudes/Perceptions Sites for Cultural Thrivance Youth Engagement **Ongoing Harm**



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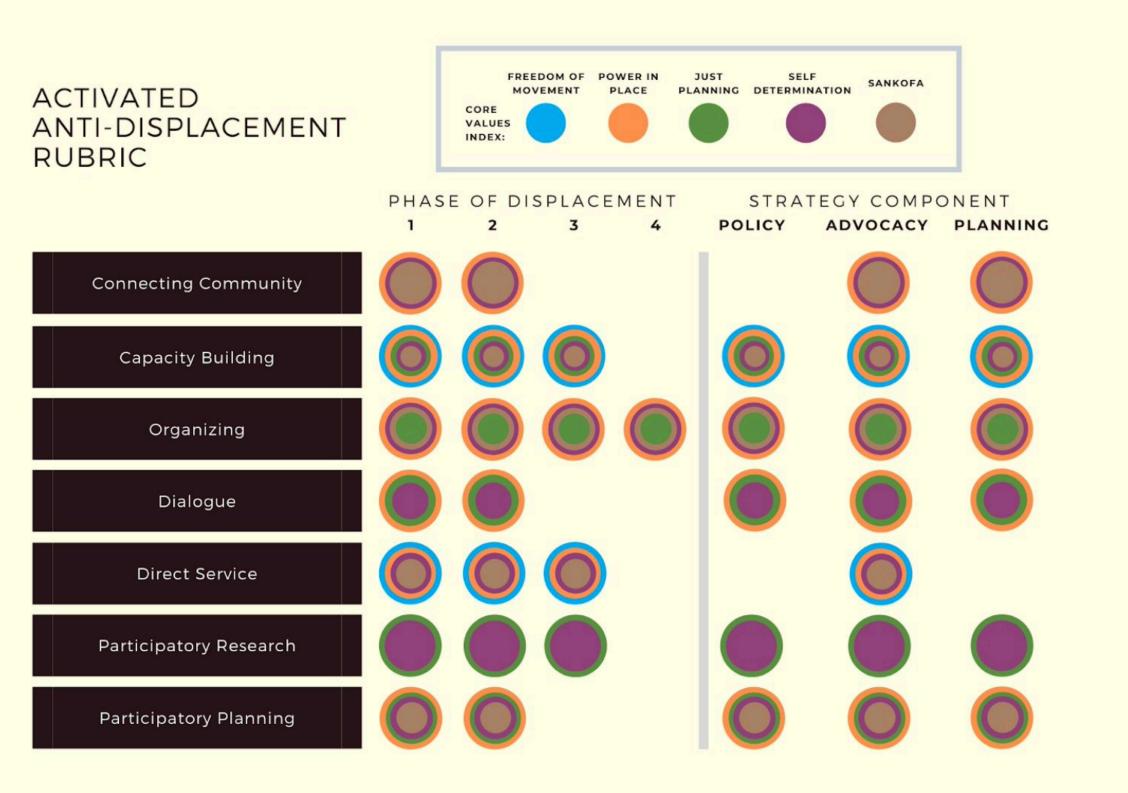
ACTIVATED ANTI-DISPLACEMENT STRATEGY

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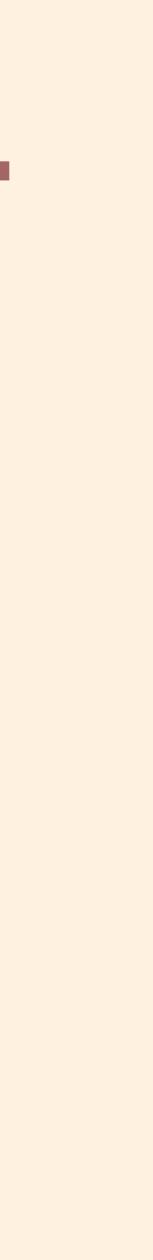


ANTI-DISPLACEMENT VIA ENGAGEMENT

Tools for fidelity



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ACTIVATED ANTI-DISPLACEMENT RUBRIC

CORE VALUES INDEX:

2 1

Connecting Community

Capacity Building

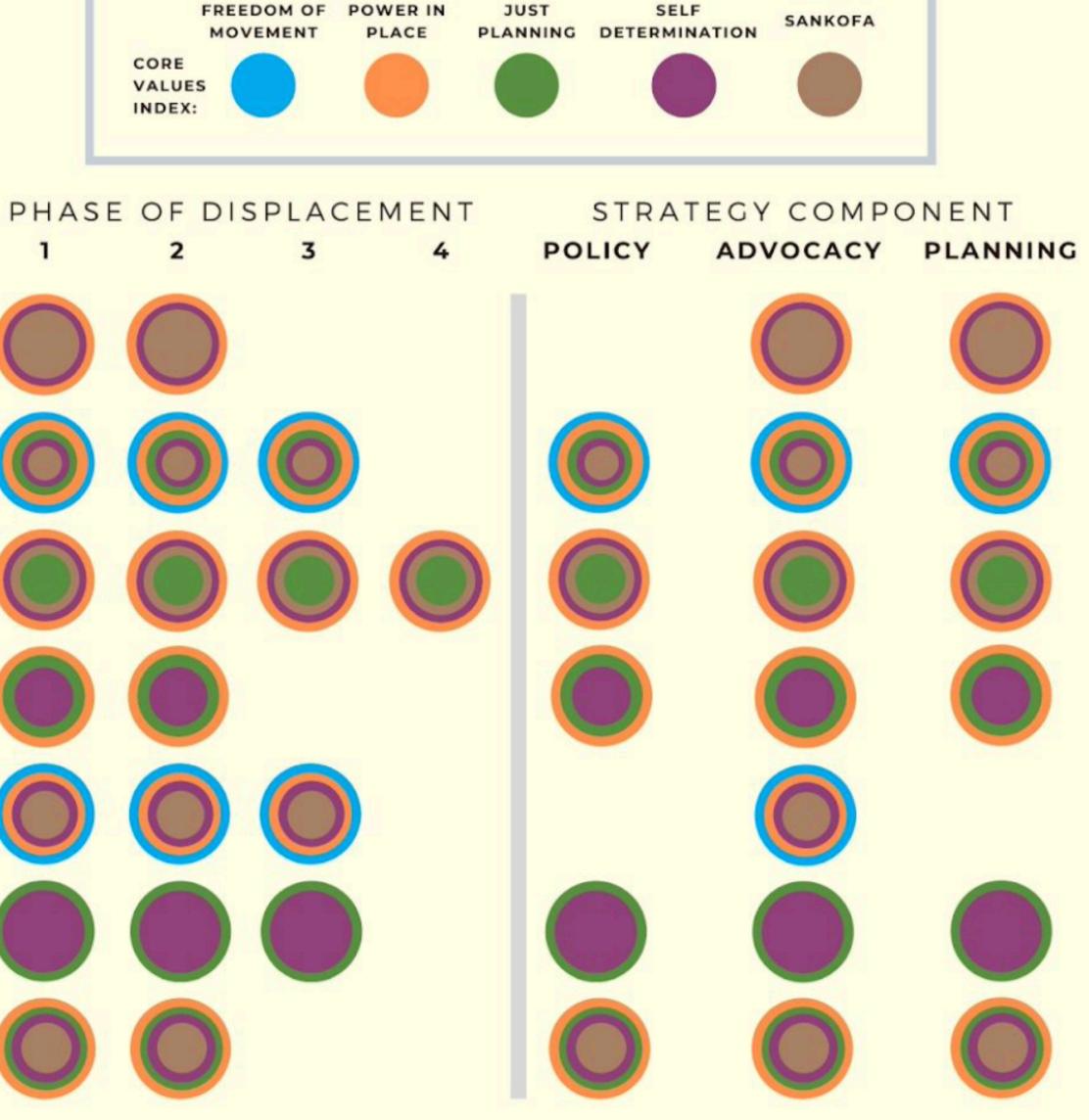
Organizing

Dialogue

Direct Service

Participatory Research

Participatory Planning



ORAL HISTORY PROJECT

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ORAL HISTORY PROJECT TIMELINE

Summer 2020

Concept Development Meta-level Stakeholder Engagement Oral History Team Format **Archival Research**

Oral History Installation and Asset Reveal



Fall 2020 Story and Visual Asset Collection

Winter 2020-21

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ORAL HISTORY LAB FINDINGS Displacement



- **Culture Music & Visual Art**
 - **Visibility/Erasure**
- **Age/Eras/Generational Migration**
- **Centering race (calling out multiple levels of erasure)**

POLICY GAP ANALYSIS

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POLICY GAP PRELIMINARY FINDINGS

- **Need for immediate development interventions**
 - **Restorative zoning**
 - **Right to return (season)**
 - Equity commitments from/with all developers

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INFO HUB DEPLOYMENT

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INFOHUBDEPLOYMENT PLAN

- **Essential Businesses**
- **Safety Net Service Providers**
 - **Digital Access**
- **Fluid and Flexible Deployment Structure**



DIGNITY LABS

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DIGNITY LABWORKSHOPS

- 1. Introduce approach and invite residents to co-lead
 - 2. Provide update through resident-led workshop
- 3. Final policy recommendations community workshop (pre-Council Presentation)

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THANK YOU

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