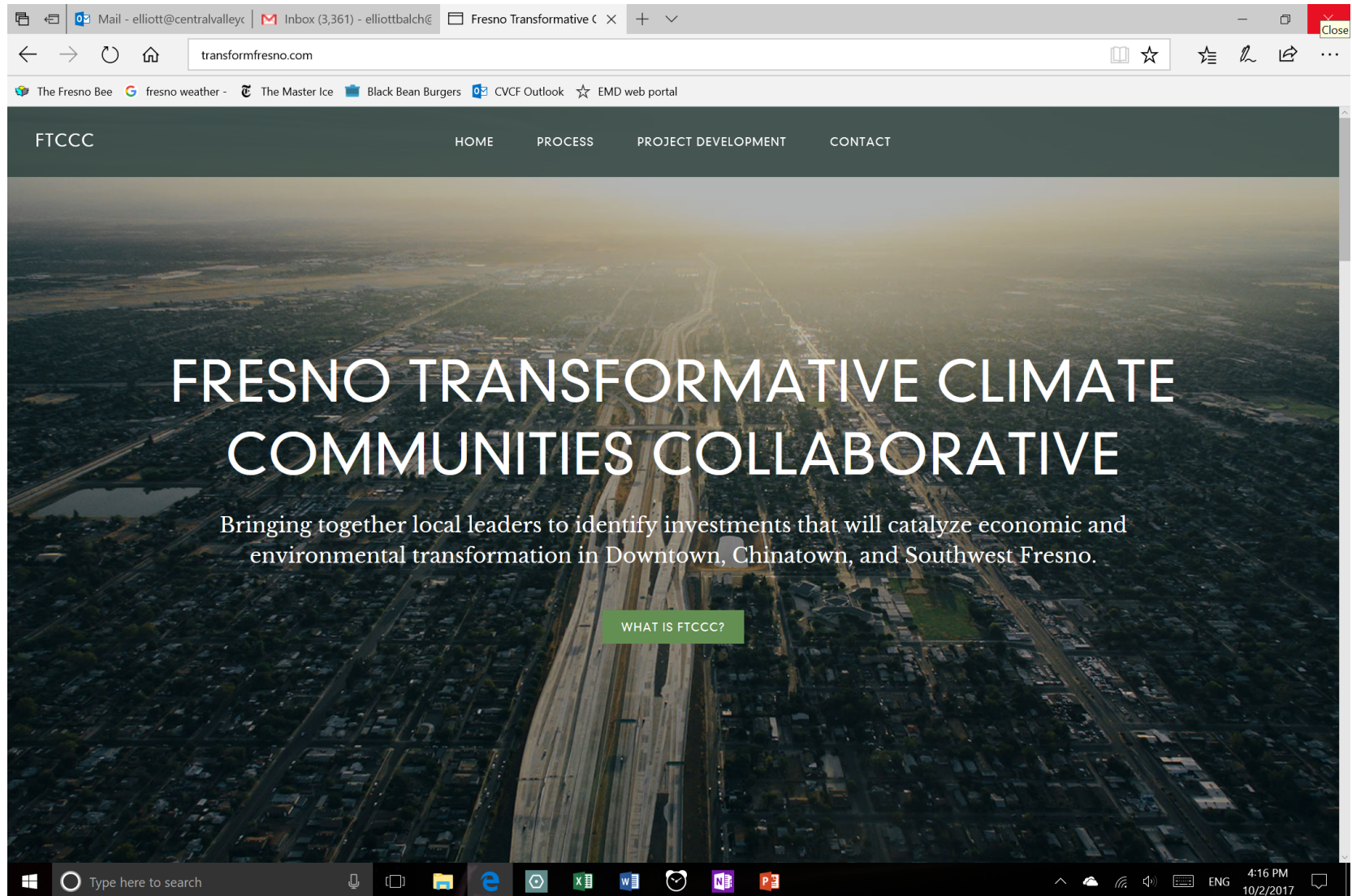


# Supplemental Information Session

Fresno  
Transformative Climate Communities  
Collaborative

October 2, 2017

# www.TransformFresno.com



# www.TransformFresno.com

The screenshot shows a web browser window with the address bar displaying 'transformfresno.com/process'. The browser's tab bar shows several open tabs, including 'Mail - elliot@centralvalley', 'Inbox (3,361) - elliot@balch', and 'Process • Fresno Transf'. The website's header features the 'FTCCC' logo on the left and navigation links for 'HOME', 'PROCESS', 'PROJECT DEVELOPMENT', and 'CONTACT' on the right. The main content area is titled 'PROCESS' in a large, dark green font, followed by a horizontal line. Below this, a paragraph explains the project selection process, emphasizing public participation and the goal of selecting projects with catalytic impact for Fresno's economy and environment, specifically in Downtown, Chinatown, and Southwest Fresno. It also mentions an 'FAQ page' for frequently asked questions. Another horizontal line follows. The next section is titled 'THE COMMUNITY STEERING COMMITTEE' in a large, dark green font. Below this, a paragraph describes the Fresno Transformative Climate Communities Collaborative, including a Community Steering Committee that will meet from July through October 2017. It states that the committee is responsible for making decisions about the final package of projects to be included in the City of Fresno's proposal to the Strategic Growth Council for \$70 million of funding. The text concludes with the statement: 'Anyone who lives, works, or owns property in downtown, Chinatown, or southwest Fresno can join the'. The Windows taskbar at the bottom shows the search bar, task view button, and several application icons, with the system clock indicating 4:16 PM on 10/2/2017.

Mail - elliot@centralvalley | Inbox (3,361) - elliot@balch | Process • Fresno Transf

transformfresno.com/process

The Fresno Bee | fresno weather - | The Master Ice | Black Bean Burgers | CVCF Outlook | EMD web portal

FTCCC | HOME | PROCESS | PROJECT DEVELOPMENT | CONTACT

## PROCESS

There are several phases for this process. It's crucial to the requirements and values of the FTCCC that projects are selected based on broad yet deep public participation, both in the development and selection of projects. The goal is to select projects that will have the most catalytic impact for Fresno's economy and environment, with a specific focus on Downtown, Chinatown, and Southwest Fresno. See our [FAQ page](#) for updated answers to Frequently Asked Questions.

## THE COMMUNITY STEERING COMMITTEE

The Fresno Transformative Climate Communities Collaborative includes a Community Steering Committee which will be meeting regularly from July through October of 2017. This committee is responsible for making decisions about the final package of projects that will be selected to be included in the City of Fresno's proposal to the Strategic Growth Council for \$70 million of funding. Anyone who lives, works, or owns property in downtown, Chinatown, or southwest Fresno can join the

# www.TransformFresno.com

Mail - elliot@centralvalleyc | Inbox (3,361) - elliotbalch@ | Frequently Asked Quest | + -

transformfresno.com/faq

The Fresno Bee | fresno weather - | The Master Ice | Black Bean Burgers | CVCF Outlook | EMD web portal

FTCCC | HOME | PROCESS | PROJECT DEVELOPMENT | CONTACT

## FREQUENTLY ASKED QUESTIONS

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*Update on Questions Discussed at Community Steering Committee Meeting #4 on 9/27*

**Q: Were new projects included in the Community Steering Committee Meeting #4 packet of projects?**

A: No. All projects in the 9/27 Community Steering Committee Meeting #4 (CSC #4) packet were on the original list of projects that submitted proposals by the Request for Concept Proposals deadline.

All the projects in the 9/27 CSC #4 packet were also presented at Project Review Day with two exceptions:

Type here to search | Taskbar icons: File Explorer, Edge, Settings, Excel, Word, Outlook, PowerPoint | System tray: Network, Volume, Keyboard, ENG, 4:27 PM 10/2/2017

# www.TransformFresno.com

Meeting Materials:

- August 15 and 16 Project Kickoff Workshop Process Presentation
- Strategic Growth Council Presentation on Final Proposed TCC Guidelines
- August 15 and 16 Project Kickoff Workshop Agenda
- Project one-page info sheets provided at CSC #4, plus a cover page index

## CALL FOR PROJECT CONCEPTS

The Request for Project Concepts closed on September 12th. For more information on the local projects, please visit our [Project Development](#) page.

## PROJECT REVIEW DAY

On September 20th, all proposers with projects moving forward presented their concepts to the community. We had more than 35 presentations and over 230 people attend this very informative session about what could be funded with the \$70 million! If you weren't able to attend Project Review Day, please check out the information below:

[http://transformfresno.com/wp-content/uploads/2017/09/TCC\\_CSC4\\_ProjectSheets.pdf](http://transformfresno.com/wp-content/uploads/2017/09/TCC_CSC4_ProjectSheets.pdf)

# www.TransformFresno.com

The screenshot shows a web browser window with the address bar displaying `transformfresno.com/projectdevelopment`. The browser's tab bar shows several open tabs, including 'Mail - elliot@centralvalley...', 'Inbox (3,361) - elliot@balch@', and 'Project Development'. The website's header features the 'FTCCC' logo on the left and a navigation menu with 'HOME', 'PROCESS', 'PROJECT DEVELOPMENT', and 'CONTACT'. The main content area is titled 'PROJECT DEVELOPMENT' in a large, dark green font. Below the title, a paragraph of text explains the City of Fresno's role as the Lead Applicant for the Fresno Transformative Climate Communities Collaborative proposal. It mentions a \$70 million funding request and the need for experienced applicants. The text states that the City is facilitating a participatory and open project proposal process, with the Community Steering Committee responsible for selecting projects. It concludes by directing visitors to the 'Process' page for more information. Below this paragraph, a section titled 'OUR REQUEST FOR PROJECT CONCEPTS PROCESS IS NOW CLOSED.' is displayed in the same dark green font. A final paragraph expresses gratitude to the 62 people and organizations that submitted projects and mentions that about 35 projects are moving forward. The Windows taskbar at the bottom shows the time as 4:17 PM on 10/2/2017.

FTCCC

HOME PROCESS PROJECT DEVELOPMENT CONTACT

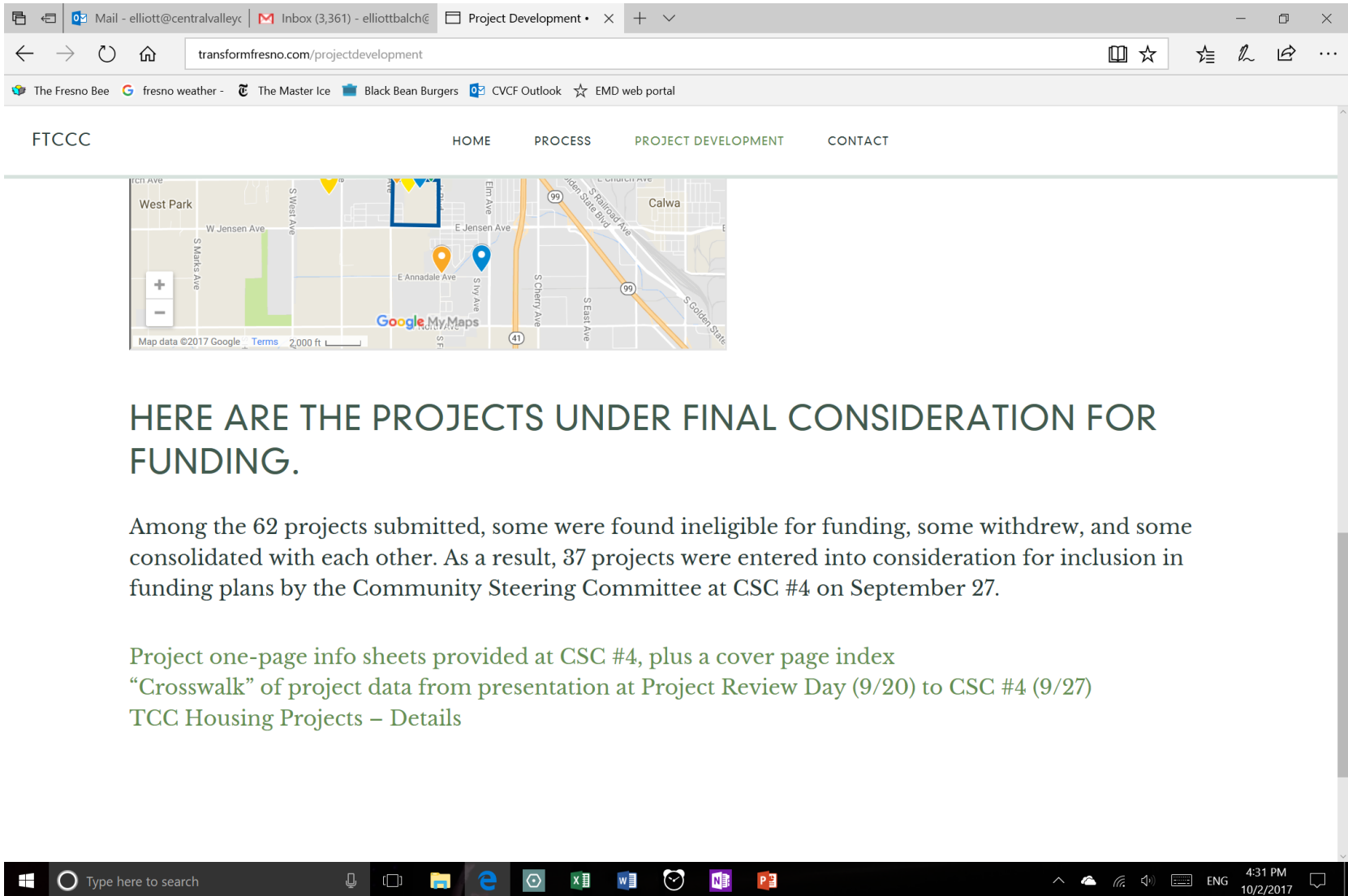
## PROJECT DEVELOPMENT

The City of Fresno has identified themselves as the Lead Applicant for the Fresno Transformative Climate Communities Collaborative proposal to the California Strategic Growth Council for \$70 million in funding. A public agency is a required applicant for funds, and applicants must have experience overseeing and managing large infrastructure projects, including both financial and management capacity. Given these constraints, and the desire for strong and diverse community support and participation, the City is facilitating a participatory and open project proposal process to both propose and select projects to be included in their proposal to the state. The Community Steering Committee is responsible for selecting projects to be included in the City's proposal. For more information about the project selection process, visit the [Process](#) page.

## OUR REQUEST FOR PROJECT CONCEPTS PROCESS IS NOW CLOSED.

Thank you to the 62 people and organizations that ultimately submitted projects to our local process. We have about 35 projects moving forward with a request for Transformative Climate Communities

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transformfresno.com/projectdevelopment

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FTCCC | HOME | PROCESS | PROJECT DEVELOPMENT | CONTACT

HERE ARE THE PROJECTS UNDER FINAL CONSIDERATION FOR FUNDING.

Among the 62 projects submitted, some were found ineligible for funding, some withdrew, and some consolidated with each other. As a result, 37 projects were entered into consideration for inclusion in funding plans by the Community Steering Committee at CSC #4 on September 27.

Project one-page info sheets provided at CSC #4, plus a cover page index  
“Crosswalk” of project data from presentation at Project Review Day (9/20) to CSC #4 (9/27)  
TCC Housing Projects – Details

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# Ranking of Projects from 9/27

- Documented all 17 maps/lists
- Counted # of lists/maps where projects appeared
- Ranked projects by frequency of appearance



# Approach



# Four Draft Plans

- All Plans Start with Half the Funding from 9/27 Consensus Priorities
- All Plans Meet the State's HSR Area Requirements
- Plus, a Strategy for Transformative Impact:
  1. Continuing down the 9/27 consensus priority list
  2. Maximizing affordable housing units
  3. Focus on housing, new units only
  4. Maximizing urban greening
- Shoot 10% over for future contingencies

# Frequency of Selection on 9/27

<u>PROJECT</u>	<u>FREQUENCY</u>
----------------	------------------

Project 1	4
Project 2	8
Project 3	3
Project 4	5
Project 5	5
Project 6	0
Project 7	1
Project 8	1
Project 9	9
Project 10	7
Project 11	10
Project 12	12
Project 13	5

<u>PROJECT</u>	<u>FREQUENCY</u>
----------------	------------------

Project 14	4
Project 15	7
Project 16	13
Project 17	2
Project 18	1
Project 19	11
Project 20	4
Project 21	10
Project 22	9
Project 23	14
Project 24	14
Project 25	2
Project 26	3

<u>PROJECT</u>	<u>FREQUENCY</u>
----------------	------------------

Project 27	8
Project 28	3
Project 29	11
Project 30	9
Project 31	8
Project 32	12
Project 33	6
Project 34	9
Project 35	16
Project 36	7
Project 37	12

**DRAFT PLAN 1: Top Priorities + HSR + Rest of Frequency Leaders****\$ 77,473,006****\$ 98,104,083**

ID Title

TCC

Match

**TOP PRIORITIES FROM 9/27**

35 Fresno City College – West Fresno Satellite	<b>16,900,000</b>	40,000,000
23 TCC Connector Project	-	5,500,000
24 MLK Activity Center Street Improvements	-	11,600,000
16 Chinatown Active Transportation Project	<b>3,668,000</b>	-
12 EOC Partnership for Energy savings and GHG reductions in SW Fresno	<b>2,600,000</b>	800,000
32 MLK Activity Center Park	<b>4,500,000</b>	4,500,000
37 VOICE Gladiator Program	<b>1,200,000</b>	620,000
19 Clean Shared Mobility Network	<b>7,407,505</b>	2,292,900
29 Clean Energy Park & Play – Urban Greening & Playground	<b>139,810</b>	490,630
11 Chinatown PBID	-	75,000
21 Clean Energy Park & Play – Solar-Powered Charging Station & Van Pool	<b>267,000</b>	570,000

**REQUIREMENTS NEAR HIGH-SPEED RAIL STATION**

28 Mariposa Plaza	<b>3,668,000</b>	332,000
17 High Speed Rail Station Area Complete Streets Connectivity Project	<b>7,012,000</b>	-
2 Chinatown Mixed-Use Project @ HSR West Entrance (Fresno Housing Autho	<b>10,791,042</b>	11,087,519

**STRATEGIC FOCUS**

9 West Fresno Magnet Core Workforce Housing	<b>14,719,649</b>	13,458,034
22 Annadale Mode Shift Project	<b>350,000</b>	150,000
30 Changing Lives with Trees in SW Fresno	<b>2,300,000</b>	700,000
34 Food Commons Hub	<b>1,850,000</b>	5,878,000
33 Another Level Training Academy Community Garden	<b>100,000</b>	50,000

# DraftPlan #1



This map is believed to be an accurate representation of the City of Fresno GIS data, however we make no warranties either expressed or implied for correctness of this data.

**DRAFT PLAN 2: Top Priorities + HSR + Max Affordable Housing****\$ 77,662,665 \$116,927,100**

ID	Title	TCC	Match
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**TOP PRIORITIES FROM 9/27**

35	Fresno City College – West Fresno Satellite	<b>16,900,000</b>	40,000,000
23	TCC Connector Project	-	5,500,000
24	MLK Activity Center Street Improvements	-	11,600,000
16	Chinatown Active Transportation Project	<b>3,668,000</b>	-
12	EOC Partnership for Energy savings and GHG reductions in SW Fresno	<b>2,600,000</b>	800,000
32	MLK Activity Center Park	<b>4,500,000</b>	4,500,000
37	VOICE Gladiator Program	<b>1,200,000</b>	620,000
19	Clean Shared Mobility Network	<b>7,407,505</b>	2,292,900
29	Clean Energy Park & Play – Urban Greening & Playground	<b>139,810</b>	490,630
11	Chinatown PBID	-	75,000
21	Clean Energy Park & Play – Solar-Powered Charging Station & Van Pool	<b>267,000</b>	570,000

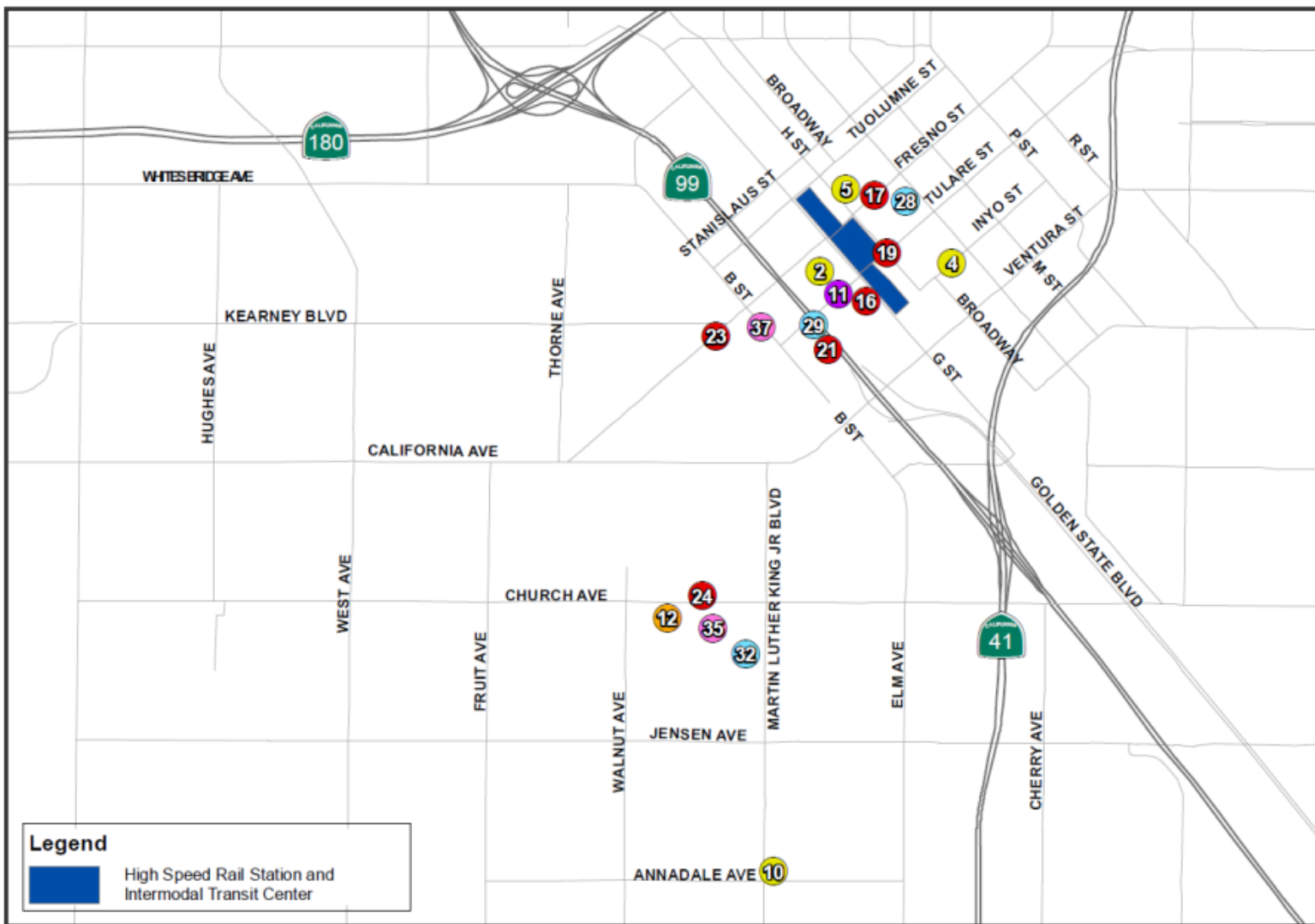
**REQUIREMENTS NEAR HIGH-SPEED RAIL STATION**

28	Mariposa Plaza	<b>3,668,000</b>	332,000
17	High Speed Rail Station Area Complete Streets Connectivity Project	<b>7,012,000</b>	-
2	Chinatown Mixed-Use Project @ HSR West Entrance (Fresno Housing Autho	<b>10,791,042</b>	11,087,519

**STRATEGIC FOCUS**

4	The Park at South Fulton — SUBJECT TO STATE CONFIRMATION	<b>1,925,000</b>	13,739,276
5	Hotel Fresno — SUBJECT TO STATE CONFIRMATION	<b>11,584,308</b>	19,319,775
10	Kings View Manor Acquisition/Rehabilitation	<b>6,000,000</b>	6,000,000

## DraftPlan #2



This map is believed to be an accurate representation of the City of Fresno GIS data, however we make no warranties either expressed or implied for correctness of this data.



**DRAFT PLAN 3: Top Priorities + HSR + Housing Focus, New Only****\$ 75,591,272 \$113,297,615**

ID	Title	TCC	Match
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**TOP PRIORITIES FROM 9/27**

35	Fresno City College – West Fresno Satellite	<b>16,900,000</b>	40,000,000
23	TCC Connector Project	-	5,500,000
24	MLK Activity Center Street Improvements	-	11,600,000
16	Chinatown Active Transportation Project	<b>3,668,000</b>	-
12	EOC Partnership for Energy savings and GHG reductions in SW Fresno	<b>2,600,000</b>	800,000
32	MLK Activity Center Park	<b>4,500,000</b>	4,500,000
37	VOICE Gladiator Program	<b>1,200,000</b>	620,000
19	Clean Shared Mobility Network	<b>7,407,505</b>	2,292,900
29	Clean Energy Park & Play – Urban Greening & Playground	<b>139,810</b>	490,630
11	Chinatown PBID	-	75,000
21	Clean Energy Park & Play – Solar-Powered Charging Station & Van Pool	<b>267,000</b>	570,000

**REQUIREMENTS NEAR HIGH-SPEED RAIL STATION**

28	Mariposa Plaza	<b>3,668,000</b>	332,000
17	High Speed Rail Station Area Complete Streets Connectivity Project	<b>7,012,000</b>	-
4	The Park at South Fulton — SUBJECT TO STATE CONFIRMATION	<b>1,925,000</b>	13,739,276

**STRATEGIC FOCUS**

9	West Fresno Magnet Core Workforce Housing	<b>14,719,649</b>	13,458,034
5	Hotel Fresno — SUBJECT TO STATE CONFIRMATION	<b>11,584,308</b>	19,319,775

# DraftPlan #3



This map is believed to be an accurate representation of the City of Fresno GIS data, however we make no warranties either expressed or implied for correctness of this data.

**DRAFT PLAN 4: Top Priorities + HSR + Urban Greening****\$ 75,393,015 \$ 87,862,016**

ID	Title	TCC	Match
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**TOP PRIORITIES FROM 9/27**

35	Fresno City College – West Fresno Satellite	16,900,000	40,000,000
23	TCC Connector Project	-	5,500,000
24	MLK Activity Center Street Improvements	-	11,600,000
16	Chinatown Active Transportation Project	3,668,000	-
12	EOC Partnership for Energy savings and GHG reductions in SW Fresno	2,600,000	800,000
32	MLK Activity Center Park	4,500,000	4,500,000
37	VOICE Gladiator Program	1,200,000	620,000
19	Clean Shared Mobility Network	7,407,505	2,292,900
29	Clean Energy Park & Play – Urban Greening & Playground	139,810	490,630
11	Chinatown PBID	-	75,000
21	Clean Energy Park & Play – Solar-Powered Charging Station & Van Pool	267,000	570,000

**REQUIREMENTS NEAR HIGH-SPEED RAIL STATION**

28	Mariposa Plaza	3,668,000	332,000
17	High Speed Rail Station Area Complete Streets Connectivity Project	7,012,000	-
4	The Park at South Fulton — SUBJECT TO STATE CONFIRMATION	1,925,000	13,739,276

**STRATEGIC FOCUS**

30	Changing Lives with Trees in SW Fresno	2,300,000	700,000
34	Food Commons Hub	1,850,000	5,878,000
27	Chinatown Urban Greening Project	4,085,700	-
31	Yosemite Village Permaculture Community Garden and Urban Farm Incubato	375,000	473,962
15	SW Fresno Green Trails and Cycle Paths Initiative	5,000,000	-
33	Another Level Training Academy Community Garden	100,000	50,000
26	Santa Clara Permaculture Community Garden	395,000	240,248
25	Chinatown Park	12,000,000	-

# DraftPlan #4



This map is believed to be an accurate representation of the City of Fresno GIS data, however we make no warranties either expressed or implied for correctness of this data.

# Additional Materials

# Housing Development Analysis

## Plan 1

162	New Affordable Housing Units
-----	------------------------------

163	Total Housing Units
-----	---------------------

99.4% of units affordable
---------------------------

\$157,914 TCC per affordable unit
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## Plan 2

107	New Affordable Housing Units
-----	------------------------------

106	Preserved Affordable Units
-----	----------------------------

294	Total Housing Units
-----	---------------------

72.4% of units affordable
---------------------------

\$142,255 TCC per affordable unit
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## Plan 3

157	New Affordable Housing Units
-----	------------------------------

237	Total Housing Units
-----	---------------------

66.2% of units affordable
---------------------------

\$179,802 TCC per affordable unit
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## Plan 4

11	New Affordable Housing Units
----	------------------------------

52	Total Housing Units
----	---------------------

21.2% of units affordable
---------------------------

\$175,000 TCC per affordable unit
-----------------------------------

# State Direction on HSR

“Applicants must include, but are not limited to, complete streets, active transportation as well as parks and open space amenities that surround the High Speed Rail station area. At a minimum, each of these Project Types must be included as part of the application, and be located within walking distance of the High Speed Rail station area. Connectivity to the High Speed Rail station area should include multiple modes of access, including walking, bicycling and transit.”

— *California Strategic Growth Council*