



Transform Fresno

Quarterly Community Meeting

September 11, 2019



Agenda

- ▶ Welcome and Introduction: Pastor B.T. Lewis

- ▶ Transformative Plans Update: Courtney Espinoza
 - ▶ Community Engagement Plan Update
 - ▶ Displacement Avoidance Plan Update
 - ▶ Transformative Plans Questions and Answers

- ▶ Project Updates: Various Partners
 - ▶ Project #2 & #20 – Partnership for Energy Savings and Green House Gas Reductions
 - ▶ Project #3 – Single Family Solar
 - ▶ Project #4 – Multi-Family Solar
 - ▶ Project #12 – Yosemite Village Permaculture Garden and Farm Incubator
 - ▶ Project #14 – Inside Out Community Garden



Transform Fresno Code of Conduct

The Transform Fresno Outreach and Oversight Committee, in order to aid in the strengthening of our community through the Transform Fresno Project, assembled the following code of conduct. In their deliberations, the Committee recognized...

That while all neighborhoods are not equal, it is important to be equally mindful of each neighborhood's unique needs and that we are unified as neighborhoods;

The importance of looking at our neighborhoods and our City through the lens of our assets;

The goal of Transform Fresno: to see every project successfully completed, adding to the transformation of our Downtown, Chinatown and Southwest Fresno neighborhoods and our City as a whole.

Eight Core Rules for Crucial Conversations & Community Meetings

- 1. PRACTICE RESPECTFUL LISTENING**
- 2. PRACTICE RESPECTFUL TALKING**
- 3. MAKE "I" STATEMENTS INSTEAD OF "YOU/US/THEY" STATEMENTS**
- 4. REMEMBER THE PRINCIPLES OF GRATITUDE & INVITATION**
- 5. BE PRESENT**
- 6. CONFIDENTIALITY**
- 7. BE HONEST**
- 8. LITERACY MOMENT**
- 9. ASSUME GOOD INTENT**

Outreach & Oversight Committee Members

Committee Member	TCC Neighborhood
Councilman Miguel Arias	Chair
Monica Diaz	Chinatown
Morgan Doizaki	Chinatown
Arthur Moye	Chinatown
Barbara Wilson	Chinatown
Jordan Gustafson	Downtown
Sabrina Kelly	Downtown
Amy Arambula	Downtown
VACANT	Downtown

Committee Member	TCC Neighborhood
Mary Curry	Southwest
Sandra Flores	Southwest
B.T. Lewis	Southwest
Willie Moore	Southwest
Artie Padilla	Southwest
Margartia Rocha	Southwest
Ivanka Sauders Hunt	Southwest
VACANT	Southwest



Transformative Plans Update

- ▶ Submitted Community Engagement Plan & Displacement Avoidance Plan – July 2, 2019
- ▶ Solicited additional Community Input
- ▶ SGC provided feedback – memo in Agenda Packet
- ▶ Modified the CEP and DAP to address public comment and SGC feedback
- ▶ Submitted final versions to SGC on September 5, 2019

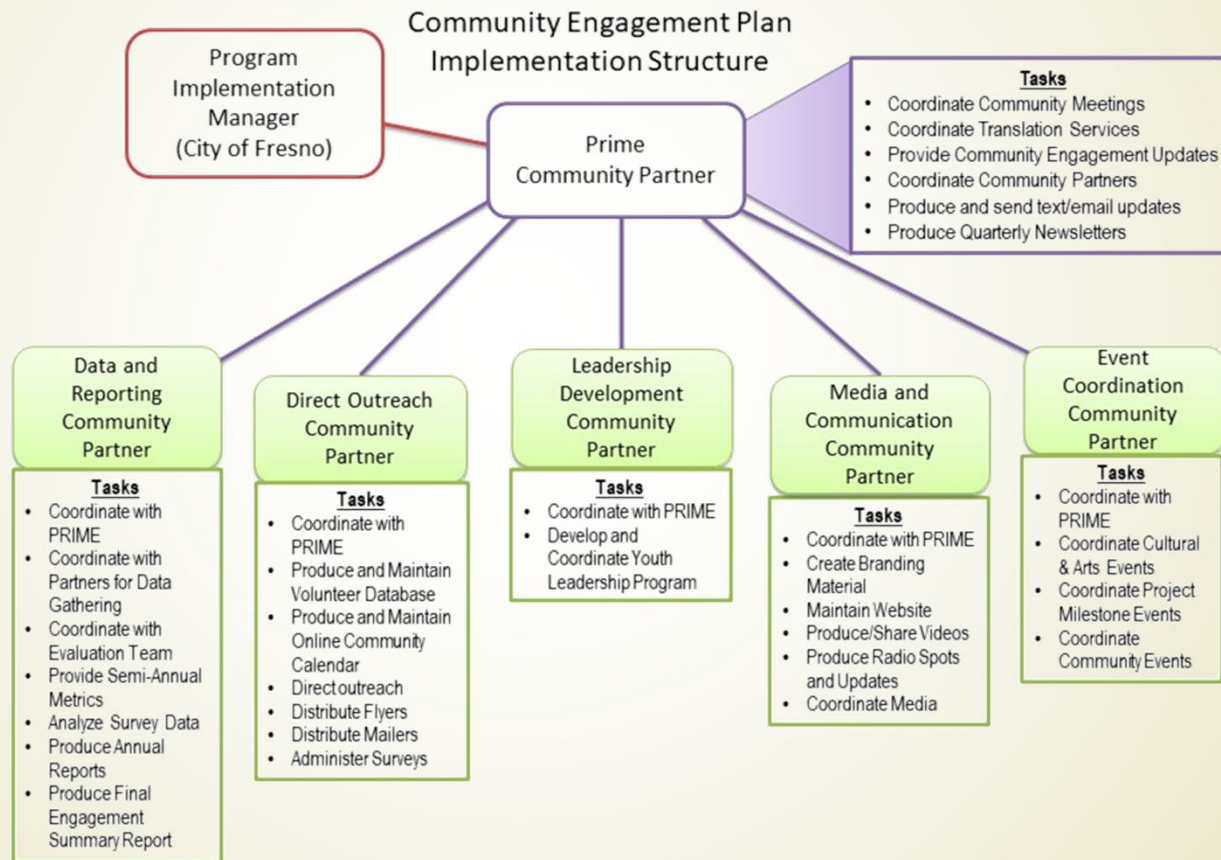


Community Engagement Plan Update

Highlights from Plan:

- ▶ RFQ Process for up to 6 Community Partner Organizations in 6 difference categories
 1. Prime Community Partner
 2. Data and Reporting Community Partner
 3. Direct Outreach Community Partner
 4. Leadership Development Community Partner
 5. Media and Communications Community Partner
 6. Event Coordination Community Partner

Community Engagement Plan Update





Displacement Avoidance Plan Update

- ▶ **Work with the Anti-Displacement Task Force to:**
 - ▶ Determine data sets
 - ▶ Establish a Scope of Work
 - ▶ Participate in Consultant hiring process

- ▶ **Hire a consultant to conduct research**
 - ▶ Quantitative
 - ▶ Qualitative
 - ▶ Comparing Transform Fresno Project Area to other areas of Fresno
 - ▶ Comparing the City of Fresno to other similar sized cities
 - ▶ Complete a Data and Analysis Report
 - ▶ Hold a workshop for the Community
 - ▶ Present to Fresno City Council



Displacement Avoidance Plan Update

New Policies and Programs to Avoid Displacement

- ▶ Consultant will focus on community identified policies along with recommendations from the Anti-Displacement Task Force

- ▶ **Community Identified Policies:**
 - ▶ **Rent control, Stabilization, Ordinances, and Rent Review Boards** – A rent stabilization ordinance regulates rents and evictions in the city or county. A rent review board conducts hearings and mediations of tenant and landlord petitions under this ordinance.
 - ▶ **'Just Cause' Eviction Policies** – Just cause eviction policies prohibit landlords from evicting tenants without proper cause.
 - ▶ **Rental Subsidies for local, minority owned small businesses** – Financial assistance for local and minority owned businesses to help stabilize and develop the businesses.



Displacement Avoidance Plan Update

New Policies and Programs to Avoid Displacement

- ▶ Other Programs specific to Transform Fresno Project Area
 - ▶ **First Time Homeowner Incentives and Protection** – Incentives and protections for people that are first time homebuyers. Incentives can be financial assistance for down payments, financial literacy, various financing options for first time low-income homebuyers, etc.
 - ▶ Provide a Bi-annual Homebuyer and Financial Literacy Education Summit
 - ▶ The Process of Home Buying: Steps from A-Z
 - ▶ Qualification for buying a home
 - ▶ Credit Seminar
 - ▶ **Project Labor Agreement** – An agreement that bolsters the accessibility and availability of union related jobs for TCC Project Area residents on City of Fresno construction projects funded by the Transformative Climate Communities grant.
 - ▶ Implementation of a Project Labor Agreement to encourage contractors and unions to hire qualified workers from Transform Fresno Project Area



Displacement Avoidance Plan Update

New Policies and Programs to Avoid Displacement

- ▶ Other Programs specific to Transform Fresno Project Area
 - ▶ **Creation and Maintenance of a Small Business Alliance** – An arrangement or relationship among independent businesses with corresponding goals, established for a specific purpose.
 - ▶ Conduct a feasibility study for the Chinatown Property Based Improvement District
 - ▶ Coordinate community outreach meetings to provide PBID information
 - ▶ Training for Businesses and Property Owners to lay groundwork for PBID Formation
 - ▶ **Development of No-Cost and Low-Cost business development and retention programs with established Local, State, and Federal partners such as the California Small Business Development Center Network, Women’s Business Centers, Procurement Technical assistance Centers and others** – Programs or policies that provide for the development of no-cost and low-cost business development and retention programs with established local, state and federal partners.
 - ▶ Work with Business Development Agencies to provide coaching and technical assistance to 10 existing businesses in need in the Transform Fresno Project Area
 - ▶ Provide no-cost workshops to the community for additional business resources available in Fresno to help stabilize or grow small businesses



Transformative Plans Questions?



Community Partner Update



#2 & #20 – Partnership for Energy Savings and Green House Gas Reductions in SW Fresno

- ▶ TCC Funding: \$3,208,377.70
- ▶ Leverage Funding: \$530,000.00
- ▶ Project Summary:
 - ▶ #2 - The project will install energy efficiency and solar water heating measures on 170 single-family homes in Southwest Fresno. The project will also assess, design, and install 510,000 watts of solar photovoltaic systems on 135 single-family homes in the TCC Project Area. Fresno EOC will provide on the job training and Sun Power certification of crews from the target area. Fresno EOC and GRID Alternatives (CCI Project #3) will coordinate their outreach and installation plans. Fresno EOC will provide technical support to homeowners during the post-installation warranty period.
 - ▶ #20 - Fresno EOC will identify approximately 135 households that may qualify for the EFMP Plus-Up program through the TCC-funded CCI Project #2. Valley CAN will assess the qualifications of the households to participate in the EFMP Plus-Up program and will provide approximately 50 vehicle replacements, 20 home charging stations, 10 home service panel upgrades, and 40 PG&E Clean Fuel Rebate Program Incentives.



#3 – GRID Solar Collaborative Single-Family Partnership

- ▶ TCC Funding: \$883,826.41
- ▶ Leverage Funding: \$535,807.55
- ▶ Project Summary:
 - ▶ GRID Alternatives will install 183 kilowatts of solar photovoltaic systems on 60 single-family homes in Southwest Fresno. GRID will also host monthly energy efficiency workshop classes and community outreach activities on solar qualification, training opportunities, and educating the community on energy efficiency and consumer behaviors that save money on electrical utility bills. 100% of project beneficiaries shall be low-income families falling below 80% AMI in the TCC Project Area. The project will target 133 TCC area individuals for on the job training in solar. GRID Alternatives will provide technical support to homeowners during the post-installation warranty period.



#4 – GRID Solar Collaborative Multi-Family Partnership

- ▶ TCC Funding: \$352,549.43
- ▶ Leverage Funding: \$109,999.95
- ▶ Project Summary:
 - ▶ GRID Alternatives will install 91 kilowatts of solar photovoltaic panels on 5 Fresno Housing Authority multi-family buildings. 100% of project beneficiaries shall be low income families falling below 80% AMI in the TCC Project Area. The project will train 67 TCC area individuals for jobs in solar. The project aims to improve air quality and provide direct economic benefit for West Fresno families through electrical utility cost savings. GRID Alternatives will provide technical support during the post installation warranty period.



#12 – Yosemite Village Permaculture Community Garden & Urban Farm Incubator

- ▶ TCC Funding: \$367,500.00
- ▶ Leverage Funding: \$434,153.00
- ▶ Project Summary:
 - ▶ Fresno Metro Ministry is partnering with the Fresno Housing Authority to develop a resident-led community garden and urban green space in Southwest Fresno behind the 69-unit Yosemite Village housing complex (872 West Atchinson Court). The 7-acre site is less than 150 yards from the designated California Avenue BRT corridor. The project will incorporate organic and permaculture techniques including non-mechanical, no-till, no-spray methods that promote carbon sequestration and water conservation. The garden/farm includes native habitat, insectaries, fruit trees, greenhouse, walking path, composting, farm stand, and is available for general Southwest Fresno community use. Garden activities will be integrated with nutrition/cooking skills classes and job training/entrepreneurship opportunities. Farm activities on three (3) half-acre demonstration parcels will also be integrated with the outreach, education, and training programs. The project will establish a Garden Leadership Committee that will manage the garden's operations and maintenance of the garden, and Fresno Metro Ministry will manage the operations and maintenance of the farm plots and green space. The Youth Leadership Institute will lead multi-cultural, multi-generational, multi-lingual outreach to residents and community members, to engage the community in the project site's programming. Outreach activities will include permaculture training, canvassing, informational presentations, tabling events, social media, and quarterly focus groups.

#14 – Inside Out Community Garden

- ▶ TCC Funding: \$98,000
- ▶ Leverage Funding: \$0
- ▶ Project Summary:
 - ▶ The project will build a community garden at Sunset Community Center (1345 West Eden Avenue) that will include site preparation, garden construction and planting, volunteer recruitment, and community engagement on garden maintenance, harvesting, and cooking demonstrations. The Lead Entity and partners will survey the community for produce preferences, plant trees and vegetables with community volunteers, and conduct regular community events teaching proper nutrition and tasting a variety of recipes. The garden will include fruit trees, an ADA accessible planter box, benches, a tool shed, and composting box. The grounds and trees will be maintained long term in accordance with the existing MOU between the City of Fresno and Fresno EOC.



Project Questions?



3:00



Public Comment

3 minutes per person